

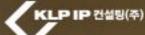
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NEW PARADIGM · TRUST · BUSINESS PARTNER

# RELIABLE PARTNER KLP

Meet KLP as your reliable partner

We are ready for new paradigm and communicating with clients

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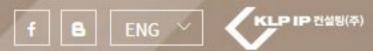


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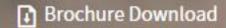
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#### **NEW PARADIGM**

KLP is an intellectual property boutique law firm co-founded in 2011 by Jongsun KIM and Hyungseok LEE. The firm tries to catch up with the rapid changes in science and technology. The firm has a strong capability when it comes to complex technology and converged technology. Our professionals also bring with you extensive industry experience from multinational corporations.

Now, KLP will offer you services for IP rights according to new paradigm.

#### **BUSINESS PARTNER**

KLP wants to be a real business partner of you.

We are specialized in intellectual property law, including domestic and international prosecution of patents, trademarks, copyrights, utility models, and designs; technology transactions; licensing; counseling; and arbitration.

With the services, KLP is committed to providing the highest quality and most comprehensive IP services to our clients in a changing business environment.

#### **TRUST**

KLP believes that trust from clients is most important thing.

The firm will put their every effort to help our clients develop, obtain, protect and leverage property rights borne of their intellectual capital.

You can meet KLP as a trustful business partner for your IP rights.



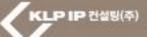
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## SERVICES

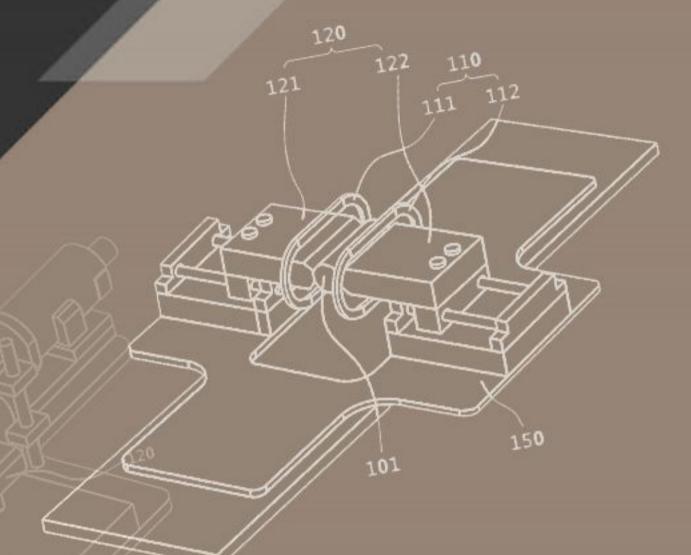
KLP will provide intellectual property services suitable for new paradigm.

## Protect Industrial Property Rights Patent, Utility Model, Trademark, and Design Rights

KLP has efficient processes, professional infrastructure and abundant experience to effectively protect domestic and foreign industrial property rights.

Our experts are not just listening to and writing down clients' story, but they are actively discovering scope of rights that clients need to protect from their ideas, business models, and research outcomes. Experience new services for protecting industrial property rights.





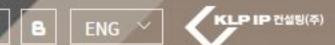
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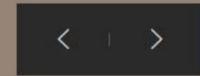
## SERVICES

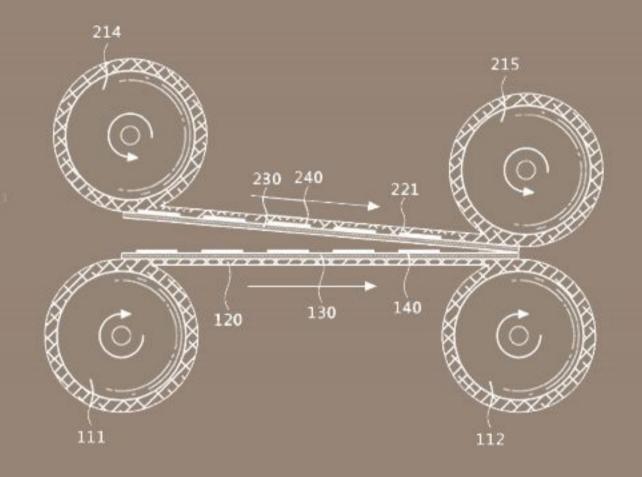
KLP will provide intellectual property services suitable for new paradigm.

Protect Copyrights and New Intellectual Property Rights
Copyrights, Trade Secrets, Computer Programs, Semiconductor IC
Designs, and so on

KLP is moving quickly to protect various intellectual property rights in line with new industrial trends.

If you have developed intellectual property ahead of anyone else but do not know how to protect and utilize it, enjoy our active services. We present new and effective strategies.





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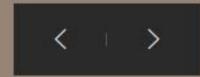
### SERVICES

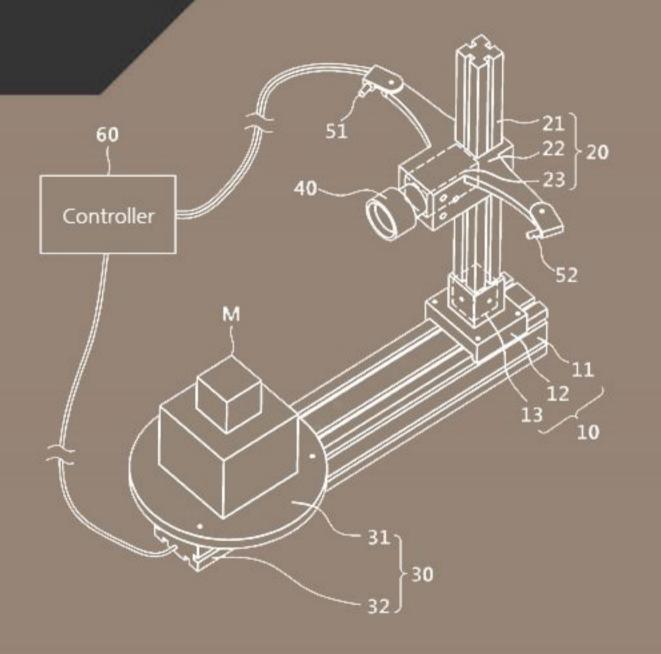
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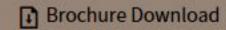
## Patent Strategy Consulting Prior Art Search, Patent Analysis, and IP-R&D Strategy/IP Portfolio

KLP provides patent-based strategies that can be practically used. Based on clients' needs, we plan optimal analytical work and establish a realistic strategy to adapt to the field immediately.

If you are preparing or proceeding a national project or are looking for a new business, we can help you find a solution.







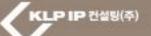


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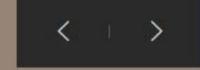
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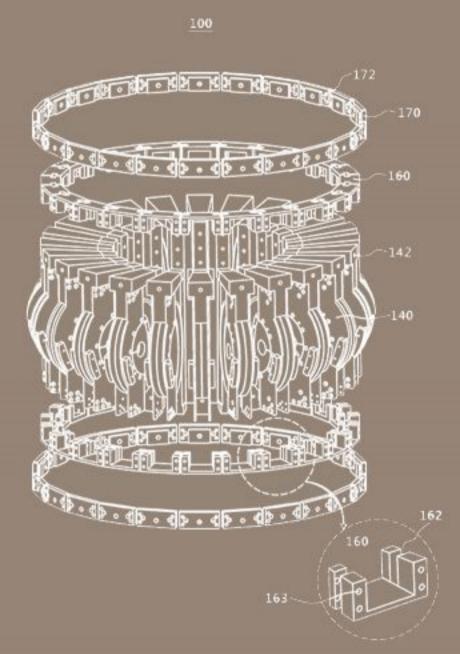
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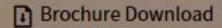
#### Valuation/Infringement Analysis/ Dispute

KLP works with patent attorneys in various technology fields to provide a set of services for protecting intellectual property rights from the infringement.

We are supporting our clients to successfully protect their rights by providing necessary work including preliminary steps such as analyzing infringement, preparing warning letters and written reports.









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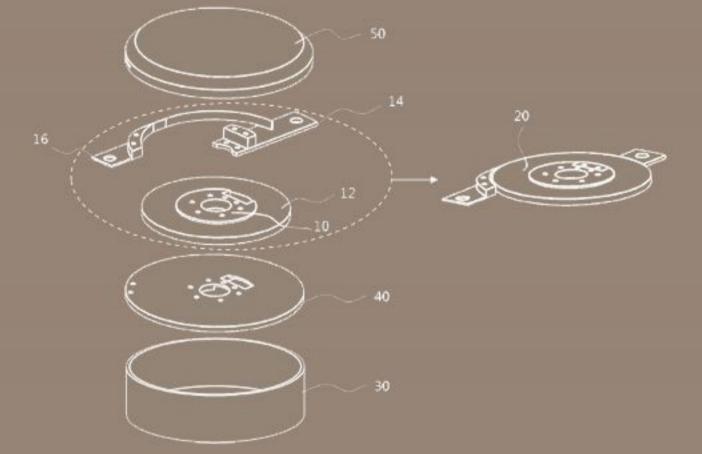
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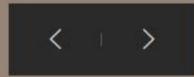
KLP will provide intellectual property services suitable for new paradigm.

#### **Technology Transfer**

KLP is engaged in various business related to technology trading and free technology sharing with KLP IP Consulting, a nationally accredited technology trading company.

We provide a variety of services for organizations that need help in various business related to technology trading, such as discovering promising technologies, discovering technology demand companies, finding technology introduction needs, opening technology briefing session, supporting prototype production, and so on.





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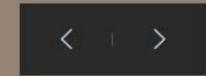
### SERVICES

KLP will provide intellectual property services suitable for new paradigm.

#### **Technology Commercialization**

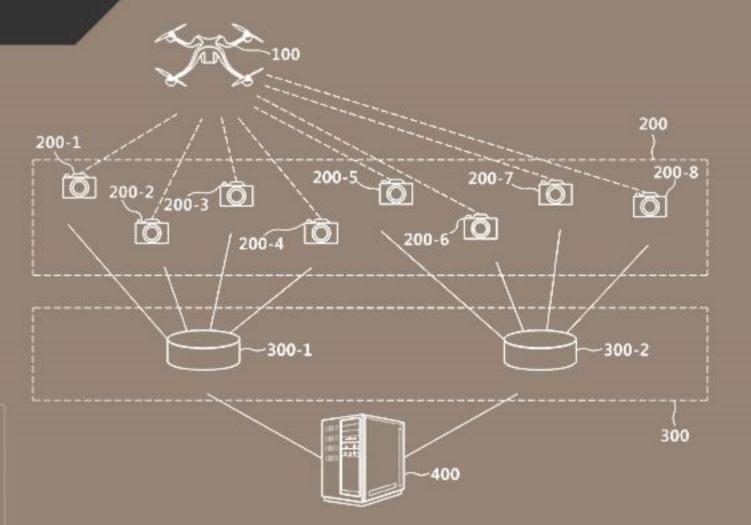
KLP has been carrying out technical commercialization supports, such as the planning of follow-up R&D by linking the promising technologies of domestic researchers to companies and supporting business model design and business plan preparation.

If you wish to establish technology-based start-ups, establish research institutes, enter new businesses, secure technological capabilities via research cooperation, attract investment, enter overseas markets, and/or conduct national R&D projects, you can achieve faster and more effective results with KLP.









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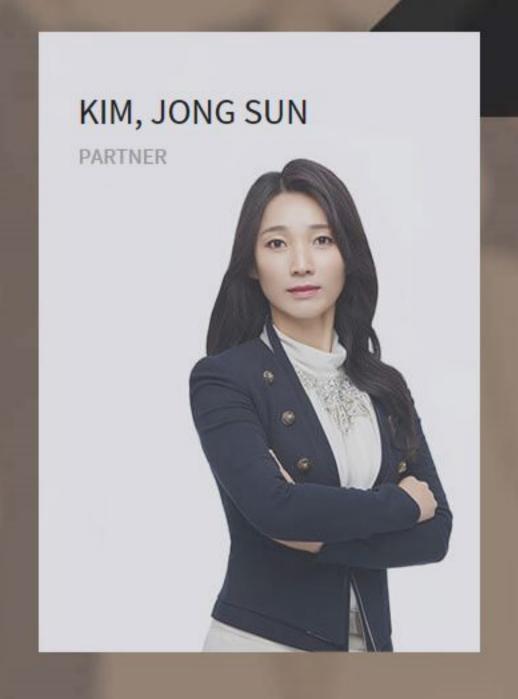
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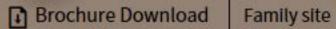
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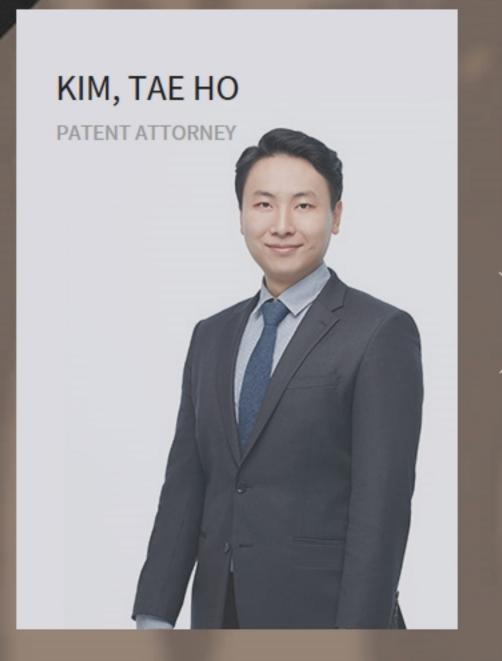
## MEMBERS

KLP IP FIRM

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#### KIM, JONG SUN

Managing Partner/Patent Attorney

Jongsun Kim is a patent attorney and is managing the firm as a co-founder of KLP IP Firm.

Ms. Kim is also a commissioner of the Korea Trade Commission (KTC) at present and is directly involved in determining important decisions relating to tariffs and unfair trade practices such as infringements of intellectual property rights, and she is the only patent attorney among the members of the KTC.

Ms. Kim received her bachelor's degree in Chemistry from Kyungpook National University and Master's degree in Electronics from Hanyang University. She has expertise in organic/inorganic materials, polymers, nanotechnology, biochemistry, pharmaceuticals, foods, display engineering (including LCD, OLED, and LED), battery technologies including solar cell, secondary cell, fuel cell and separator, nanotechnology, semiconductors, and electronic devices. She has been responsible for preparing intellectual property prosecutions and trials and litigations for clients.

Before to found KLP, Ms. Kim worked for Nawoo Patent & Law firm as a partner responsible for foreign patent prosecution department and chemistry department for about 10 years after she passed the Korean patent bar in 2001.

Ms. Kim worked at Shinjyu GIP, an intellectual property law firm in Japan, as a trainee in 2006. She is proficient in Japanese and can communicate in English and Chinese.



#### LEE, HYUNG SEOK

Managing Partner/Patent Attorney

Mr. Lee is a co-founder of KLP IP Firm and heads the BT and IT Prosecution Groups and IP Strategy Group. Mr. Lee's practice entails the full spectrum of patent prosecution. He has drafted and prosecuted patent applications for various multinational corporations, both domestic and foreign, in the areas of Bio-technology, Nano-technology and Information-technology applications.

Mr. Lee performs patent infringement and validity analysis for major corporations and provides counsel on how to avoid infringement of various patents. He also assists clients in formulating strategies and policies for generating a patent portfolio.

Mr. Lee also drafts and prosecutes patent applications in the field of Bio, Nano and Information technologies. Mr. LEE regularly represents clients in the procurement, evaluation and enforcement of high-technology patents. In addition, Mr. LEE has considerable involvement in patent litigation matters relating to electrical, mechanical and machinery technologies.

Mr. Lee was formerly employed at WONJON and C&S IP Firm from 2002 to 2007 and was patent counsel in the intellectual property department of Samsung Electronics (SAIT) from 2007 to 2011.

Mr. Lee can communicate with English, Japanese and Chinese.

M.S. in Electrical Engineering from Hanyang University
B.S. in Software and Agro-biology from Seoul National University
Korean Patent Bar, admitted in 2001





#### YOON, HYE JIN

#### Patent Attorney

Ms. Yoon has handled in prosecution, trial, litigation, and infringement disputes regarding trademarks, design, domain and copyright.

Her clients are in a variety of industry, including retail, cosmetic, fashion, information security and e-commerce.

She has worked large e-commerce companies and experienced various controversial issues, such as Key words Search Advertisement (AdWords) infringement and domain disputes of ADNDRC(Asian Domain Name Dispute Resolution ) and WIPO.

She has also consulted in strategy of strength of trademark right and prevention of infringement for start-up business.

She is currently an expert advisor for e-commerce company and worked with Kakao, a Korean portal and search engine provider, BC Card and Interpark from 2007 – 2011.

She has communicated with oversea clients in English and Chinese

She received her bachelor's degree in business administration from Kangnam University in 1998 and completed the language program of Peking University in 1994. Prior to starting her career as a patent attorney, she gave a lecture on trademark law in patent examination academy.

Before joining KLP, she worked for HANA patent and trademark office for 7 years after passed the Korean patent bar in 2002.

During her free time, she enjoys playing the piano which she stopped for a

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#### **SOHN, KWANG HEE**

Partner/Patent Attorney

Kwanghee Sohn is a patent attorney of KLP IP Firm.

Mr. Sohn received his bachelor's degree in Physics from Korea University. He has expertise in artificial intelligence, deep learning, big data, IoT, virtual/augmented reality, genomic analysis, telemedicine, next-generation medical devices, implants, rehabilitation devices, health care devices for healthcare and medical devices, Image processing technology, smart robots, semiconductor equipment, automobile parts, ultra-precision processing machines, BM related technologies such as mobile apps, e-commerce and brokerage platform.

He has drafted and prosecuted patent applications for various multinational corporations, both domestic and foreign, in the areas of Information-technology, Mechanics-technology and Electric-technology applications.

Mr. Sohn performs patent infringement and validity analysis for major corporations and provides counsel on how to avoid infringement of various patents. He also assists clients in formulating strategies and policies for generating a patent portfolio.

Before joining KLP, Mr. Sohn worked for other IP firms in Korea from 2009 to 2019 as a patent attorney.

B.S in Physics from Korea University. Korean Patent Bar, admitted in 2008.

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#### PARK, YEONG WOO

Patent Attorney

Yeongwoo Park is a patent attorney of KLP IP Firm.

Mr. Park received his bachelor's degree in Chemical Engineering from Sungkyunkwan University.

He has expertise in semiconductor technologies, display technologies, energy engineering, material engineering, nanotechnology, organic chemistry, inorganic chemistry and chemistry engineering, genetic engineering, cosmetics, and nutritional science.

Mr. Park has been working on various inventions dealing with semiconductor manufacturing, solar cells, lithium secondary battery, display, organic compound, lithium-sulfur secondary battery, cathode active material, graphene, nano-materials.

He loves surfing and also traveling with his family. And he plays soccer every Sunday as a striker, since he is a fast runner and has a good positioning to score.

B.S in Chemical Engineering from Sungkyunkwan University Korean Patent Bar, admitted in 2018





#### KIM, TAE HO

Patent Attorney

Mr. Kim is a qualified korean patent attorney since 2015 and joined KLP IP firm in 2017.

He majored chemistry education (B.S.) in Seoul National University 2016.

Mr. Kim has extensive specialty in chemistry and biotechnology.

He is in charge of the fields of Organic chemistry, Inorganic chemistry, Chemistry engineering, Energy engineering, Environmental engineering, Genetic engineering, cosmetics, and Nutritional science.

Specifically, he has been working on various inventions dealing with organic polymers, organic compound, LED, inorganic fluorescent device, thermoelectric element, piezoelectric element, sensors, lithium secondary battery, lithium-sulfur secondary battery, cathode active material, anode active material, separator for lithium secondary battery, binder for active material, CRISPR system-applied plants, Food manufacturing process etc.

He is able to handle the field of chemical-biological & chemical-mechanical convergence technology and has a capability to internationally protect intellectual property rights based on his experiences carrying out a number of overseas prosecution as well as domestic prosecution.

B.S. in Chemistry education from Seoul National University Korean Patent Bar, admitted in 2015



We promise that KLP will be your true partner in the new paradigm.

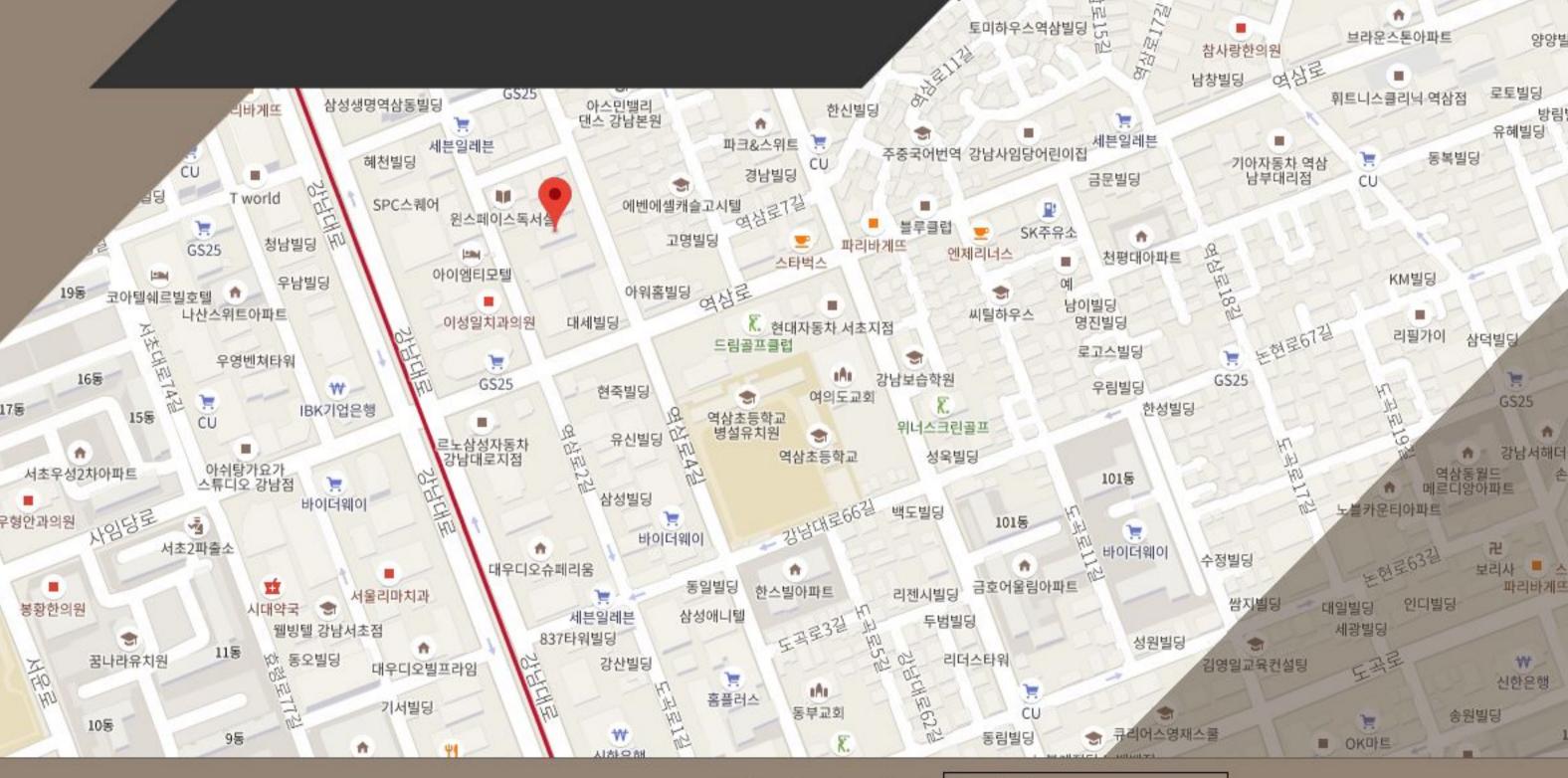
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